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M. Vivekvaraya Industrial Research and Development Centre

World Trade Centre Jaipur, E-Newsletter

Connecting Global Trade

Volume I, Issue 2, April - June 2018

From the Director's Desk

E-commerce has become an integral part of business in the modern world. We do buying and selling of products and services over large electronic networks, the internet. It offers a way for reducing risk of reliance on a single market for sale. If you sell products which are unique and are in demand it can be a better option compared to selling in the domestic markets competing with local players on delivery or price. With this in view, we organized series of events focused on e-commerce in association with Flipkart state office and local skill development centers.

As in the past, our team at World Trade Centre Jaipur relentlessly works towards connecting the businesses in diverse sectors of global markets. Through our seminars and events, we are able to provide a healthy platform to many budding entrepreneurs and educated them on various aspects of exports.

Once again we thank all the existing members and distinguished participants who have attended various programs and have shared their ideas and views for organizing meaningful programs for exporting fraternity.

It is my great pleasure to present second volume of "Connecting Global Trade" which aims to provide you with information about the programmes which were organized by WTC Jaipur, highlights of some of the key cultural events in the State and the story of a successful entrepreneur- Golcha group.

I am sure, the e-newsletter will make interesting and fruitful reading for all the readers.

Thank You.

Y. R. Warkerkar

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Activities April 2018

Seminar on “Accessing Global Markets through E-commerce”

WTC Jaipur hosted a session on accessing global markets through e-commerce in association with Lakshya Universal Trust on 21st April 2018 at Jaipur . Mr. Mayank Agarwal, Regional Head, Flipkart shared with the participants on how to effectively utilize e-commerce platform to maximize their gains from accessing global buyer base. With an expected 30 percent of the global market in 2014- 15 and over 35 percent in 2018, the Asia Pacific region is becoming the leader of the e-commerce industry, he said. In 2016, India is recording 6 million plus new internet users every month, with e-Commerce sales growing by 50% per year in value terms.” Within just a few years e-Commerce has changed the face of international trade in certain sectors – fashion, fast moving consumer goods (FMCG) and consumer electronics being notable examples. E-Commerce represents an opportunity both for consumers and for businesses,.....[More details](#)



In the pic: Mr. Mayank Agarwal, Regional Head, Flipkart addressing the participants

Activities May 2018

Interactive session on Doing Business in Africa

WTC Jaipur in association with FORHEX (The Federation of Rajasthan Handicraft Exporters), Jaipur organized a session in Doing business in Africa by Mr. Sunil Mody, President, R.B.Mody & Co., Mumbai.

The session was attended by Jaipur's major exporters in art and handicraft's and there was a lot of interest generated in exploring the continent by sending representative to various countries for event and exhibitions and exploring opportunities in importing various commodities as raw materials for further processing and value additions. It was observed during the program that majority participants are exporting globally but could not make insight in Africa as they were not knowing the contact due to lack of expert advice. Hence this program served as essential ice breaker that led to a meaningful dialogue that has paved way to a series of country specific programs in Africa.

Mr Mody said there are 35 countries that has immense potential to trade in various products . He said "Timber, handicrafts and furniture manufacturing are the areas that needs mention and....[More details](#)



In the pic :Mr Sunil Mody, President, R.B.Mody & Co., Mumbai addressing the participants

Activities June 2018

Organises World Trade Day on the Occasion of MSME Day

On 27th June, the MSME day was being celebrated worldwide. The UN General Assembly in its 74th Plenary held on the 6th April, 2017 recognized the importance of Micro-, Small and Medium-sized Enterprises in achieving the Sustainable Development goals, in particular in promoting innovation, creativity and decent work for all and declared the 27th June as Micro, Small and Medium-sized Enterprises Day.

WTC Jaipur collaborated with MSME Jaipur to commemorate it's 2nd World Trade Day on 2nd United Nations International MSME Day. The event also marked the live telecast of "UDYAM SANGAM- 2018" , organized by Ministry of MSME, New Delhi to celebrate the 2nd United Nations Micro, Small and Medium -Sized Enterprise Day at Vigyan Bhawan on the 27th June, 2018 aiming at the convergence and synergy of all the government initiatives relating to MSME Sector.".....[More details](#)



In the pic Mr Sh. Satendra Gupta, General Secretary, Jaipur Embroidery & Textile Association addressing the participants

Know the Entrepreneur

Golcha Associated



Mr. Vikram Golcha,
Chairman,
Associated Soapstone

One of the oldest- founded private groups in Rajasthan, Golcha Associated is synonymous with Talc in India. A 130-year old history of mining has distinguished Golcha Associated as one of India's topmost producers of Talc. Their commitment to quality combined with their drive to perform, helps them deliver perfect solutions to clients across industries and applications worldwide. Mr. Vikram Golcha servers as the Chairman at Associated Soapstone. Vikram Golcha joined the family owned business in 1988 after graduating from Rajasthan University with B.Sc. (Geology) degree. He has lead the transition of the group from traditional management to technology driven Management.

The company has been mining Talc for over a century and is the proud owner of six state of the art manufacturing facilities situated at Bhilwara and around Udaipur City, Rajasthan. Today, Golcha Associated is India's leading mining company for Talc-based specialty mineral products. They operate in the country's single largest Talc mine and have access to some of the richest deposits of the mineral in the world.

Today The Group has operations in more than 25 countries. The Group has over 24 million metric tons of reserves, which can be explored over a long period of time. It has an annual crude extraction volume to the tune of 300,000.00 MT. The mines are spread across three mining zones covering an area of 514 hectares in southern Rajasthan. Together they account for an annual production of 2,00,000.00 MT. The crude from these mines is renowned across the world for its purity and brightness.

On technological front the entire mining process is highly systematic. The process with a geological survey of potential areas of reserves to draw an estimation of quantities. Grinding of Talc is done through state of the art technology including High Efficiency Jet Mills, Hammer Mills, Pulverizes, Classifiers and Compactors; thus ensuring consistent quality in terms of particle size distribution, optical properties and rheological properties.

Unique Feature of Golcha Associated Talc are: high whiteness & brightness, high purity, high lamellarity, free from Asbestos and heavy metals.

Golcha Associated was recognized and awarded in various categories by the Director General of Mine Safety (DGMS) during the Ahmedabad Region Safety Week


- First prize for Overall Winner Contractor
- First prize for Health, First Aid & Vocational Training
- First prize for Maintenance of Heavy Earth-Moving Machinery (HEMM)
- Second prize for Mines Illumination
- Second prize for Mines Working & General Safety From

Apart from awards, flagship company Associated Soapstone Distributing Company Private Limited (ASDC) was awarded ISO 9001:2008 and ISO 14001:2004 certification for its system development and quality assurance to the customers satisfaction.

As diversified, the group operates a network of cinema halls in Rajasthan, India.

Cultural Highlights

April 2018

Event	Summer Festival	
Location	Mount Abu	
State	Rajasthan	
Category	Fair	
Date	Apr 29, 2018 to Apr 30, 2018	
Main Attraction	Boat Race at Nakki Lake, exotic location!	
Overview/History	The Summer Festival is organized and celebrated in the only hill station of Rajasthan, Mount Abu. It is held annually in the Hindu month of Aashadh (May or June) on Budh Poonima. Mount Abu is one of the most diverse cities, so is its history. The festival is celebrated to honor the warmth, cheerfulness and the depth of the hearts of the people with which they welcome the tourists.	

Welcome to our Member

Forhex

<http://wtcjaipur.org/members-registered/>

Contact us:



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