



WORLD TRADE CENTRE®
JAIPUR

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World Trade Centre Jaipur, E-Newsletter

Connecting Global Trade

Volume I, Issue 3, July-September 2018

From the Director's Desk

It is my great pleasure to present the third volume of "Connecting Global Trade".

As you may be aware, the startup ecosystem in India has been witnessing an enormous growth with increasing Smartphone and internet penetration and therefore you may agree it is necessary for an entrepreneur to know more about the licensing requirements and legal obligations required to be fulfilled prior to commencing an online business.

You are also aware that the State offers a variety of unexploited agricultural and mineral resources, which is indicative of the scope for value addition and exports. The State is developing sector specific infrastructure, such as special purpose industrial parks and special economic zones (SEZs) for exports of handicrafts, IT and electronic goods.

It is need of the day for local entrepreneurs to get an insight into inherent complexities in the logistics sector and their radical solutions.

Keeping this in view, WTC Jaipur held programmes on, Online Business Registrations Process and Issues, Potential of Exports from the State of Rajasthan, Interactive discussion with Additional DGFT on International logistics.

The newsletter highlights the above three events organized at WTC Jaipur. It also features the important festivals of Rajasthan and introduces one of our members, Ahuja Group, Rajasthan's leading corporation.

We would also like to extend our warm regards to all the participants, members and distinguished speakers who have made our events and meetings more successful and memorable.

Looking forward for your valuable feedback to make our upcoming programmes more interesting and informative.

Thank you

Y. R. Warkerkar

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Activities July 2018

Online Business Registration Process and Issues

WTC Jaipur in association with DigiLearnings organized a workshop on online business registrations in Jaipur on 31st July at conference hall of DigiLearnings, Shree Gopal Nagar.

Facilitator to the session Mr. Pulkit Khandelwal, C.A., C.S., Director, S.K. Prolific Solutions Private Limited said “ The startup ecosystem in India has been witnessing an roller-coaster growth in India backed by increasing smartphone and internet penetration. With further increase in internet service providers and the launch of 3G and 4G services, the e-commerce, m-commerce & service industries are set to record even higher growth.” Drawing focus to the licensing requirements and legal obligations to be fulfilled prior to commencing an online business he said “ compliance of online businesses in India vary as per your business model. For instance, electronic trading of medical drugs in India requires more stringent e-commerce and legal compliances as compared to other e-commerce activities.... [READ MORE](#) ▶



From L to R: Mr Balendu Mohan, Faculty- Digital Marketing, Digilearnings, Mr. Navneet Agarwal, Asst. Director- World Trade Centre Jaipur, Mr. Pulkit Khandelwal – Director, S.K.Prolific Solutions Private Limited addressing the participants

Activities August 2018

WTC Jaipur collaborates with Jt DGFT office for a session on Potential of Exports from the state of Rajasthan

With active support and partnership from Jaipur National University, WTC Jaipur associated with Jt. DGFT office for a session on exploring and analyzing the export potential of the state of Rajasthan at auditorium, Jaipur National University on August 7th 2018 .

Jt Dgft., Jaipur, Mr. Virendra Singh chairing the session, appraised the participants about major export sectors, their aggregate contribution to Nations GDP, areas where improvements are required to thrust exports and policies of DGFT to boost sectorial exports from the state of Rajasthan. Mr. Virendra Singh also discussed with the participant's step by step process in obtaining Importer / Exporter code and ease of dealing with the new digital platform of DGFT.... [READ MORE](#)



From L to R: Mr. Rajesh Mehrotra, Director, Jaipur National University, Mr. Navneet Agarwal, Asst. Director, World Trade Centre Jaipur, Mr. Virendra Singh, Jt. DGFT, Jaipur, Mr. Satish Raina- State Co-ordinator, Niryat Bandhu, Jaipur, Mr. Vikas Sharma- Joint Director- MSME, Jaipur

Activities August 2018

Interactive discussion with Additional DGFT on International Logistics – A cost saving approach

WTC Jaipur participated at a session on International logistics organized at conference hall, Udyog Bhawan, Jaipur. Industries department, Jaipur and Jt. Dgft office Jaipur co-organized the program with a view to give local entrepreneurs an insight into inherent complexities in the world of logistics and their radical solutions.

Chief guest to the session Mr. Debi Prasad Mohapatra, Additional DGFT, New Delhi and key note speaker to the session, Mr. Virendra Singh, Jt DGFT, Jaipur enlightened the participants on various ways in which cost of international logistics could be brought down and advised several ways in which a continuous check be kept to ensure consignments are delivered on schedule and compliance is timely.

Mr. Mohapatra, urged the participants to interact with their regional office in Jaipur... [READ MORE](#)



From L to R: Mr. Saurabh Goyal, Assistant DGFT, Udyog Bhawan, New Delhi, Mr. G P Mittal, Director, K K Group, Jaipur, Mr. Virendra Singh, Jt. DGFT, Jaipur, Chief guest to the session Mr. Debi Prasad Mohapatra, Additional DGFT, Udyog Bhawan, New Delhi, Mr. Navneet Agarwal, Asst. Director - World Trade Centre JaipurJaipur

Activities September 2018

WTC Jaipur organizes “Swachh Bharat Abhiyan” with MSME

WTC Jaipur in collaboration with MSME Jaipur and “Jaipur Nagar Nigam” organized a program to spread awareness about cleanliness amongst residents and students of rajkiya uchh madhyamik Vidyalaya, Kartarpura Jaipur.

Mr. M.K.Saraswat, Director, MSME and Mr. Pradeep Ojha, Deputy Director, MSME Development Institute shared their opinions and suggested effective measures to be taken to ensure cleanliness at work place and neighborhood . Mr. Ojha also shared statistics on cleanliness index and informed that Jaipur City needs to continue with similar activities encouraging & motivating oneself to ensure that the city remains disease free and continues to stay as preferred destination for tourism and business..... [READ MORE](#)



From L to R: Mr. Pradeep Ojha, Deputy Director, MSME Development Institute, Mr Navneet Agarwal, Asst. Director - World Trade Centre Jaipur with MSME team members.

Activities September 2018

WTC Jaipur organizes Entrepreneurship Development Program

WTC Jaipur in association with Amity Business School organized “Entrepreneurship Development Program” at Amity University Auditorium on 19th September 2018 . With more than 150 participants attending the event , the speakers to the program Mr. Akhilesh Trivedi, Founder & CEO, StartupCheers; CA Piyush Mittal, Partner, AVPM & Associates, Jaipur and Mr. Prashant Pal, Founder & Director, SQS Consultancy India Pvt. Ltd., shared the time tested motivational points to ensure alive the spirit of entrepreneurship despite hurdles and failures.

The speakers, leaders in their own functional areas of supporting startups, suggested from baby steps to be taken right through mental designs to encounter difficult decision making standpoints that could either result in massive failures or led to life changing, disruptions altogether altering the way mankind behaves with technology as in the case of Infosys & Microsoft to the simple yet global ones like WhatsApp. Mr. Trivedi said that “the factors that can lead to a successful startup are one’s passion, self-motivation and ability to overcome each social resistance.”.... [READ MORE](#)



In the pic : Dr. Arun Patil, President, Amity University Rajasthan addressing the participants

Know the Entrepreneur

Ahuja Group, Jaipur, Rajasthan

A four decade old conglomerate into industrial products and services with complete online presence. Best-in-class infrastructure, international quality, German technology and a world class team.

Started in 1970, Ahuja Group is a leading manufacturer and suppliers of a wide variety of industrial products and services including Fluid Conveyance Products, Material Handling Equipment, Mining Products, Wood Working Tools, Wire & Cable Tools, Industrial Spares and Equipment, etc. . The group also provide aligned consultancy, after sales support, annual maintenance contracts and preventive maintenance and repair services across product verticals. The group operates in over 30 cities in India.

Ahuja group is an ISO 9001: 2008 & ISO/TS 16949:2009 Certified (from TUV Nord) facility that can be leveraged as a co-creation engine to accelerate innovation across the enterprise.... [READ MORE](#)



Mr. Lalit Ahuja
Managing Director
Ahuja Group

Cultural Highlights

July / August - TEEJ FESTIVAL

Teej refers to all the monsoon festivals observed particularly in the western and northern states of India. The festivals celebrate the bounty of nature, arrival of the monsoon, greenery and birds with social activities, rituals & customs. On this occasion, a royal procession of Goddess Teej comprising of camels, dancing folk artists, royal palanquins, chariots and bullock carts, starts from the City Palace, winding its way through Tripolia Bazaar and Chhoti Chaupar on both days.



September - ABHANERI FESTIVAL

'Abhaneri festival' is named after the village Abhaneri in the Dausa district which is around 90 km from Jaipur on the Agra road. This two-day festival has gained immense popularity amongst the tourists around the globe. Festival was initiated by Rajasthan Tourism in 2008, it is of great significance for Rajasthan. The village of Abhaneri was originally named Abha Nagri, meaning "city of brightness". The place is popular for the Chand Baori-step well, one of the largest step wells built over a thousand years ago.

Contact us:



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