

Experts Stresses on Potential of Spices Export Post-COVID-19

The world today is looking at India as a potential manufacturing and trading partner and with newer government initiatives this could be a game changer for majority of manufacturing and services providers who are venturing into exports. In order to understand the nuances of spice trade and expectations of foreign buyers from Indian merchants, World Trade Center Jaipur organised a webinar on 'Ethical Changes in Business of Spices Export from India'.

Mr. Vijay Kalantri, Chairman, World Trade Center Jaipur said, "Given the scenario of rising global opportunities, agricultural sector has the potential to significantly add to Indian farm exports. To realise this technological advancement and digital innovation are key. We need to focus on supply chain management and design cost-saving warehousing solutions. This is also an opportunity for startups in agri sector to support existing framework by bringing in much-needed research capabilities and scientific methods of cultivation for better harvests."



Mr. V. K. Sharma, Director MSME - DI Jaipur said "There is a huge potential in linking farmers through Farmer Producer Organisations (FPOs). The FPO structure is currently in need of assistance and government policies which must be aimed to create a conducive environment for farmers to function, secure business insight and develop market connectivity."

Mr. Gaurav Surana, Liaison officer, Spices Board of India, Jodhpur, made a presentation on spice export. Mr. Surana highlighted India's exports of spices which has grown by 10 per cent to USD 3.7 billion (approximately INR 28,100 crore) in FY 19-20 on account of growing demand in developed and developing country markets. The exports stood at USD 3.32 billion in 2018 -19 and given this scenario, there is room for ample growth both in terms of production and exports. Major exported spices were chilli, cumin, pepper, coriander and garlic, amongst others.

Dr. Udai Bhan Singh, Deputy Director, Yunus Social Business Center, Jaipur; Mr. Shyam Jajoo, Director, M/s. S. R. K. Spices Pvt. Ltd., Jodhpur Rajasthan; Mr. Pankaj Baheti, Director, M/s. Kasa Infra Ltd., Spices Park Jodhpur, Rajasthan and Mr. Anurag Garg, Vice President, Laghu Udhog Bharti and Zonal President, Federation of Rajasthan Trade and Industry shared industry perspective of spices exports during the webinar. Mr. Rais Ahmed, Director, JIESM, Jodhpur gave solutions to logistics problems in spices trade. During the webinar, Mr. Dinesh Soni, Assistant Director, MSME - DI Jaipur elaborated on the MSME Champions portal launched by the Ministry of MSME to support businesses across the country.

Mr. Navneet Agarwal, Assistant Director – Trade Promotion, World Trade Center Jaipur helped facilitate the webinar.

The webinar was held on May 23, 2020.