

Entrepreneurship – A Career Option for Youth

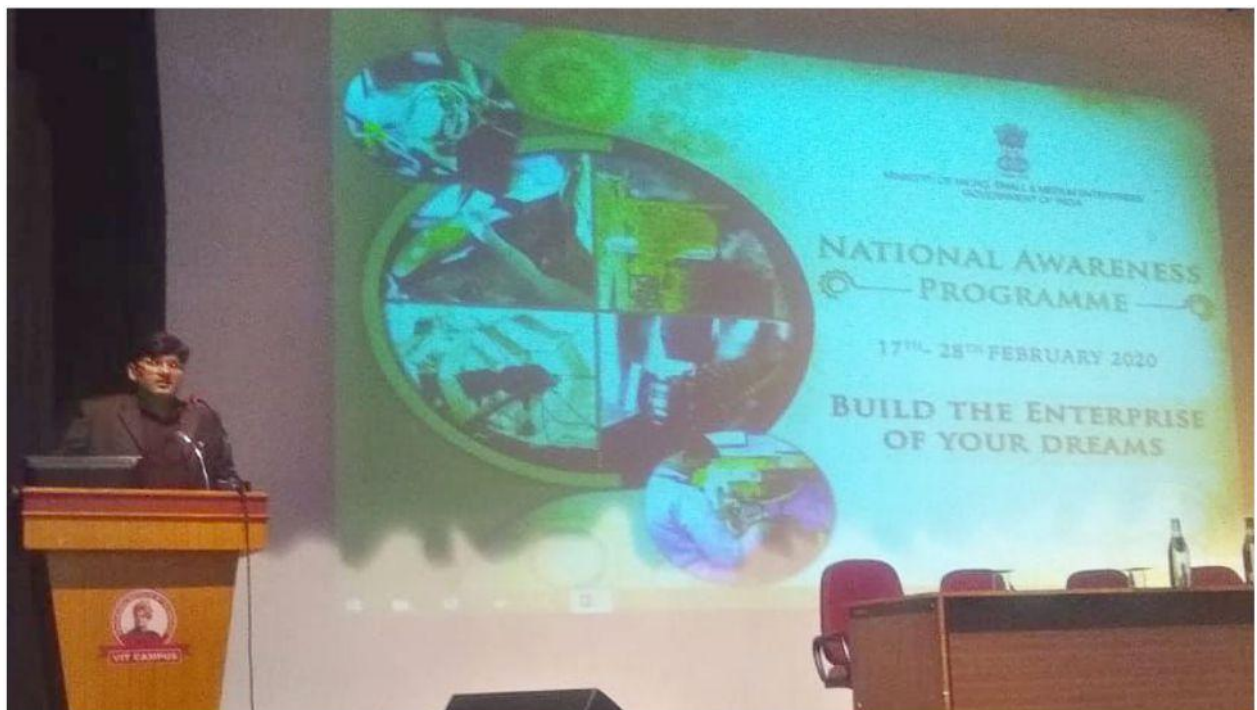
World Trade Center Jaipur collaborated with MSME – DI, Jaipur to address budding entrepreneurs on a career in export-import business which can help build a great enterprise for the future and encourage local employment and cultivate local talent.

Mr. Navneet Agarwal Assistant Director – Trade Promotion, World Trade Center Jaipur shared importance of training programmes on foreign exchange, import-export documentation and logistics, foreign languages enabling business communication. These can provide youth into business. Some of the opportunities include establishing trading houses, customs clearing cells, merchandising, warehousing facilities and supply chain logistics management centers.

Mr. Agarwal emphasised the key areas while setting up a business which are identifying product category, selecting geographical markets, focusing on research, developing intercultural awareness, encouraging creativity, identifying and networking with international business, managing finance and understanding business risk.

Mr. R. S. Dahiya, Assistant Director, New Tool Room, Entrepreneurship Development Cell (EDC), Business Incubation helped facilitate the event.

The programme was held at the auditorium of Vivekanand Global University, Jaipur on February 24, 2020.



Mr. Navneet Agarwal – Assistant Director – Trade Promotion, World Trade Center Jaipur addressing the participants.