

Bridging Cultural and Business Diversity through Sanskrit

Sanskrit is not only an ancient classical language of India, but it is also the mother of many modern languages in India and abroad. In ancient times, Sanskrit had prolific cultural influence in people residing across Asia as Indian traders and monks popularized our religion, education and philosophy through this classical language. Sanskrit is also said to be the next cultural export of India to the world as many ancient texts on Ayurveda, astrology, philosophy, mathematics and spiritual science, which may help humanity, are in Sanskrit language.

Considering its global influence, Sanskrit language has the potential to unite people across different nationalities, religion and culture. Therefore, World Trade Center Jaipur and Rajasthan *Shikshak Prashikshan Vidyapeeth (RSPV)*, Jaipur organised an interactive session on 'An analysis: Bridging Cultural and Business Diversity through Sanskrit'. The event was addressed by Industry representatives, researchers and language experts.

Some of the dignitaries who graced the occasion were: Prof. **Mr. Ramsevak Dubey, Vice Chancellor, Jagadguru Ramanandacharya Sanskrit University, Jaipur**; **Mr. Brij Kishore Sharma, Rajasthan Khadi Gramoudyog Board**; **Mr. Sanjay Jain, Director, Oswal Soap Industry**, **Mr. Krishna Sharma, Retired Professor; Jai Narayan Vyas University, Jodhpur**; **Dr. Rajkumar Joshi, Director, Rajasthan Sanskrit Academy, Jaipur and Secretary, Rajasthan Teachers Training School, Jaipur**; **Prof. Tarashankar Sharma, Vice Chancellor, Sri Kallashree Ved Vishwavidyalaya, Nimbahera, (Bhilwara)**; **Mr. Sanwarmal Shastri, Ashukavi, Retired Principal, Shastri College, Kaladera (Jaipur)** and **Dr. Saroj Kochhar, President, Rajasthan Sanskrit Academy, Jaipur**.

These experts discussed various interesting historical facts about Sanskrit and its influence on global culture and philosophies.

Prof. Ramsevak Dubey said, "Our country has long been a preferred trading partner for most countries of the world for goods such as silk, jewellery, medicinal herbs, scents, spices and many more. Language has played an important part in establishing trade connections and Sanskrit has been the mother of all languages. Many students from foreign countries travelled to India to study religion and philosophical texts in the Nalanda University, which were written in Sanskrit. Indian traders also spread Sanskrit across the globe by establishing commercial linkage with foreign countries."

Mr. Sanjay Jain explained the strong people-to-people ties that India maintained in ancient times, which spread the influence of Sanskrit, Indian religious and philosophical thoughts in foreign countries."

Mr. Brij Kishore Sharma emphasized the contemporary relevance of the pioneering works of ancient Indian mathematicians and philosophers whose works are relevant even today.

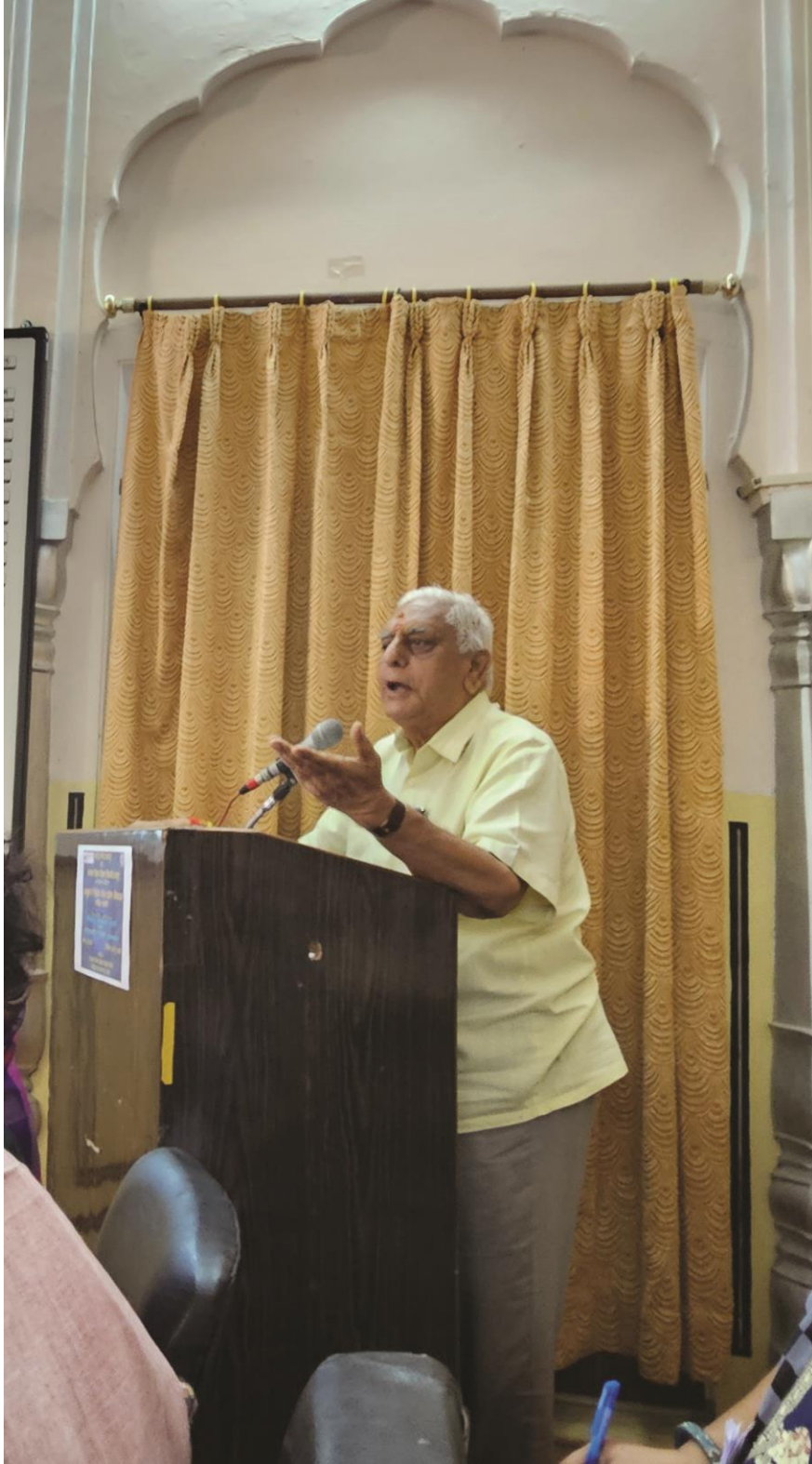
Dr. Rajkumar Joshi proposed the vote of thanks.

The programme was held on June 3, 2023 at RSPV, Jaipur.

Caption (photo collage)



Pro. Ramsevak Dubey



Mr. Brij Kishore Sharma



Dignitaries on the dias



Mr. Navneet Agarwal, Assistant Director, WTC Jaipur (6th from left) with the esteemed dignitaries.