

## **Special Credit Linked Capital Subsidy Schemes to boost entrepreneurship amongst SC-ST in Rajasthan**

To foster growth and promote entrepreneurship amongst the Schedule Caste and Schedule Tribes in Rajasthan, WTC Jaipur collaborated with NSIC Jaipur to organize a Seminar on 'Special Credit Linked Capital Subsidy Scheme (SCLCSS) and National SC-ST Hub (NSSH) Schemes'.

Chief Guest to the program Mr. P.K. Jha, Zonal General Manager, Central Zone, NSIC, in charge-Gujarat, Rajasthan, M.P., Union Territory, Daman & Diu made a detailed presentation about the schemes and informed the participants that "National Small Industries Corporation (NSIC), is an ISO 9001:2015 certified Government of India Enterprise under Ministry of Micro, Small and Medium Enterprises (MSME). NSIC has been working to promote, aid and foster the growth of micro, small and medium enterprises in the country. NSIC operates through countrywide network of offices and Technical Centre's in the Country. In addition, NSIC has set up Training cum Incubation Centre managed by professional manpower."

Mr. Jha further added that "Marketing has been identified as one of the most important tools for business development. It is critical for the growth and survival of MSMEs in today's intensely competitive market. NSIC acts as a facilitator and has devised a number of schemes to support enterprises in their marketing efforts, both domestic and foreign markets. Specifically, NSIC's Raw Material Assistance Scheme aims at helping Small Enterprises by way of financing the purchase of Raw Material (both indigenous & imported). It aims to provide Financial Assistance for procurement of Raw Material up to 180 days and MSMEs are at the same time also helped to avail Economics of Purchases like bulk purchase, cash discount etc."

Mr. V.K. Sharma, Director, MSME DI Jaipur and Mr. D.K. Aggarwal General Manger, NSIC Jaipur briefed various activities that can be undertaken to support MSME's in Jaisalmer.

Mr. Navneet Agarwal, Asst. Director, World Trade Center Jaipur coordinated the program.

**This programme was held on December 15, 2021 at Jaisalmer, Rajasthan.**



Pic 1: Mr. Navneet Agarwal, Asst. Director, World Trade Center Jaipur with Chief Guest Mr. P.K. Jha, Zonal General Manager, Central Zone, NSIC, in charge- Gujarat, Rajasthan, M.P., Union Territory, Daman & Diu



Pic 2: Left to right: Mr. D.K. Aggarwal, General Manger, NSIC Jaipur, Mr. V.K. Sharma, Director, MSME DI Jaipur and Mr. P.K. Jha, Zonal General Manager, Central Zone, NSIC