

Awareness Programme on Export Promotion for MSMEs

Rajasthan today leads the nation in granite, marble and stone exports from India. Considering the importance of the sector, World Trade Center Jaipur associated with MSME – DI and Centre for Development of Stones (CDOS) to organise a round table meeting with stakeholders to address rising challenges in the sector, explore international markets and understand MSME support schemes to make exports from Rajasthan more competitive and sustainable.



Seated (L-R): Mr. Vijay Kumar Sharma, Director, MSME – DI, Jaipur; Mr. Ashok Kumar Dhoot, Vice Chairman, CDOS, Jaipur; Mr. M. L. Shera, Assistant Commissioner Customs, Jaipur; Mr. Mukul Rastogi, Chief Executive Officer, CDOS, Jaipur; Mr Navneet Agarwal, Assistant Director – Trade Promotion, World Trade Center Jaipur and Mr. Shailendra Bhatt, Member Judge, Rajasthan Consumer State Commission.

Mr. Ashok Kumar Dhoot, Vice Chairman, CDOS said, “India is one of the fastest growing large economies in the world with ambitions to be a global economic leader. India’s GDP is ranked as the sixth largest in nominal terms and third largest in terms of Purchasing Power Parity (PPP). Among the various high performing sectors in the Indian economy, the mining industry, of which the Indian marble & stone market is an important part, as it is one of the high performing sector. However, for an economy this size, India still relies heavily on a consumption-based model, with net exports being negative. India marble and stone market, in this regard gains importance, as one of few industries where India is not only a global leader and a huge net exporter. In this context, it becomes essential to examine the India marble and stone market and to understand trends that have led to the rise of the industry and the way forward.”

Chief Guest Mr. Vijay Kumar Sharma, Director, MSME – DI, Jaipur said, “India is a premier exporter to the world when it comes to marble and stone exports. India natural marble production figures are indicative of the fact that India marble and stone market can contribute to exports of the economy in a big way, just as China’s export-based growth model.

Mr. Sharma added, “In 2016, Rajasthan accounted for nearly more than 80% production of marble in India. The capacity for marble slab production in Rajasthan is around 1,000 million sq. ft. per annum. Makrana, Nagaur district in Rajasthan, for example, is a famous hub for marble production. One of the most famous monuments in India have been built using Makrana marble such as Taj Mahal, which is

visited by millions every year amongst many others. If employment numbers are to be looked at, Makrana is believed to provide employment to more than 60,000 people in the region.”

Mr. M. L. Shera, Assistant Commissioner Customs, Jaipur advised participants to seek departmental help to sort out all issues pertaining to customs clearances directly without any delay. Mr. Shera also explained setting up of Customs Clearance Facilitation Committee (CCFC) at every major customs seaport, airport, Customs Preventive Commissionerates (Land Customs Stations) and Commissionerates having jurisdiction over Inland Container Depot, which is chaired by the Principal Commissioner of Customs/Commissioner of Customs concerned. He said the sole objective of a CCFC is to facilitate trade by ensuring and monitoring expeditious clearance of imported and export goods in accordance with timeline specified by parent ministry/department concerned, identifying and resolving bottlenecks, if any, in clearance procedure of imported and export goods, initiating Time Release Studies for improvement in the clearance time of imported and export goods, internal consultations to speed up clearance process of imported and exported goods and recommending best practices for consideration of CBIC / departments / agencies concerned and for resolving grievances of members of trade and industry in regard to clearance process of imported and exported goods.

Ms. Anila Choraria, Assistant Director, MSME-DI delivered an important presentation on MSME schemes and the use of ITC trade map to analyse international markets. Ms. Choraria highlighted that Trade Map is developed by the International Trade Centre, Geneva with the objective of facilitating strategic market research, monitoring both national and product-specific trade performance, revealing comparative and competitive advantage, identifying potential for market or product diversification and designing and prioritising trade-development programmes for both firms and trade support institutions.

Mr. Shailendra Bhatt, Member Judge, Rajasthan Consumer State Commission ensured industry members of speedy redressal of all consumer grievances going forward.

Mr. Mukul Rastogi, Chief Executive Officer, CDOS, Jaipur helped facilitate the programme.

The meeting was organized at Board room, CDOS, Sitapura Industrial Area, Jaipur 04 03 2020.