

## Honouring Inspiring Women Achievers in Art and Craft Industry

In yet another landmark event organized to mark International Women's Day, World Trade Center Jaipur, Craft Council of Weavers and Artisans (CCWA) and Dream World Production came together to create a platform for women entrepreneurs in the field of art and craft to come forward and tell the world that the modern woman has a bigger role to play in global development, as an educator, a dependable resource in any multinational or an entrepreneur. Above all, women have also proven their excellence in managing the traditional tasks of being a homemaker.

Chief Guest Ms. Sunita Meena, Additional DCP, Police Commissionerate, Jaipur, Guest of Honour, Ms. Purvi Patel, Art Connoisseur, Bangalore and Special Guest, Padma Shree Gulabo Sapera motivated the delegates with their own experiences and challenges faced by them in their own line of work. 'To have perseverance toward one's goals' was a message given by all speakers to the delegates present.

The event also created a platform for women entrepreneurs to step forward and discuss important issues such as cyber security, robust law and order administration in Rajasthan, trends in handicraft sector and various business opportunities in export of Art and Craft products.

Earlier, Mr. Deepak Sankit, Director, CCWA and Mr. Nitesh Dadich, Director, Dream World Production welcomed all the participants and distinguished guests on the dais.

Mr. Navneet Agarwal, Assistant Director- Trade Promotion, World Trade Center Jaipur proposed vote of thanks.

### The programme was held on March 8, 2021



(L to R): Mr. Navneet Agarwal, Assistant Director- Trade Promotion, WTC Jaipur, Ms. Sunita Meena, Additional DCP, Police Commissionerate, Jaipur, Ms. Purvi Patel, Bangalore, Ms. Girija Sharma, Director, Dream World Production, Mr. Brij Ballabh Udaiwal, Director, Craft Council of Weavers and Artisans.