

Young Handloom Weavers are Torchbearers for Sustainable Development

On the eve of the 7th National Handloom Day, WTC Jaipur and CCWA Jaipur organized a webinar to bring together weavers and patrons of art from all parts of our country to discuss various ways in which our youth can be empowered to create better entrepreneurship models. The program also focused on understanding the problems and resource requirements of master artisans. More than 70 weavers participated in the program and showcased their art online as well.

Noted weavers who joined and shared their products online were Mr. Mushtaq Ahmad, Pashmina Weaver, Owner, Unique Handloom Cottage Industries Ltd., Srinagar, Mr. Vinay Namori Vankar, Bhujodi Shawl Weaving, Bhuj Kutch, Gujarat, Mr. Devaraja A., Arkaat Pure Silk Products of Handloom, Azadnagar, Bangalore, Mr. Paresh Patel, Weaver, Founder, Royal Brocades, Ms. Sabnam Bano, Gamcha Weaver, Barabanki, Uttar Pradesh, Mr. Afjal Ansari, Chanderi Weaver, Madhya Pradesh, Ms. Chandana from Telangana, Ikat Weaving, Koyyalagudem, Ms Sushila, Innaphi Weaving, Imphal, Ms. Kalyani, Darmavaram Weaving School, Yemminganur, Andhra Pradesh, Mr. Ravikumar, Saree Weaving, Yemminganur, Andhra Pradesh, Mr. Azharuddin Ansari, Kota, Rajasthan, Mr. Yogesh Awankar, Paithani Master Weaver, Maharashtra.

Mr. Chandrashekhar Bheda, Textiles and Handcraft Product Designer, Installation Artist & Mentor moderated the session and discussed various aspects of design, production and marketing of finished products with the weavers present.

Earlier, Mr. Brij Ballabh Udaiwal, Director, CCWA, welcomed all the participants and guest speakers. He urged to work for the betterment of an industry that has negligible power usage, low environmental concerns and high potential for innovation.

Mr. Navneet Agarwal, Assistant Director-Trade Promotion, World Trade Center Jaipur proposed vote of thanks.

This webinar was held on August 7, 2021

