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Republic Day Celebrations at MSME Headquarters, Jaipur

As a ritual, World Trade Center Jaipur celebrated Republic Day 2025 with the officials at the Ministry of MSME State office and got an opportunity to be part of commemorating the adoption of the Constitution of India, which established a democratic republic and also honors the values of freedom, justice, and equality that the country's founders fought for.

The moment was also opportune to discuss with MSME office bearers and learn about the latest developments and support schemes initiated by the government for the Micro, small, and medium enterprises in the state of Rajasthan.

During the celebrations, it was appraised during the program about one of the most important schemes of the Ministry of MSME about Cooperation - International Cooperation (IC). It was informed, the scheme covers the following activities like Deputation of MSME business delegations to other countries for exploring new areas of technology infusion/upgradation, facilitating joint ventures, improving markets for MSMEs products, foreign collaborations, Participation by Indian MSMEs in international exhibitions, trade fairs and buyer-seller meets in foreign countries as well as in India, in which there is international participation, Holding international conferences and seminars on topics and themes of interest to MSMEs. Nature of assistance, the IC scheme provides financial assistance of up to 95% of airfare and space rent for entrepreneurs. Assistance is provided on the basis of size and type of the enterprise. It also provides assistance for common expenses of delegations like freight & insurance, local transport, secretarial/ communication services, printing of common catalogues, etc.” It was also shared that, “any State/Union Territory Government training institutions, NGOs and other development agencies can apply for assistance for creation or strengthening of infrastructure, training institutions which wish to conduct training programmes under the scheme will have to enroll themselves with the national level EDI i.e., ni-msme, Hyderabad. State/Central Government Organizations, Industry/Enterprise Associations, and Registered Societies/Trusts and Organizations associated with promotion and development of MSMEs”.

In the pic: third from left, Mr. Gaurav Joshi, Joint Director, MSME-DFO, Ministry of MSME, Government of India along with office bearers of MSME-DFO Jaipur office

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