

## **Interactive Discussion Held to Drive MSME Growth and Industrial Advancement in Rajasthan**

**Mr. Scott Wang, Vice President for Asia Pacific at the World Trade Centers Association (WTCA)** in his continued series of meetings met **Mr. Gaurav Joshi, Joint Director & Head of MSME-DFO at the Ministry of MSME, Government of India**, to explore collaborative opportunities for enhancing the growth and industrial advancement of MSMEs in Rajasthan.

In his remarks, Mr. Joshi emphasized the importance of MSME Development and Facilitation Offices (MSME-DFOs) in ensuring sustainable growth for manufacturers and service providers. He stated, “The MSME Development and Facilitation Office (MSME-DFO) is a field office under the Office of Development Commissioner (MSME), which provides essential support to the Micro, Small, and Medium Enterprises (MSME) sector. We offer assistance and consultancy, training and skill upgradation to build human resources, technology modernization, quality improvement, economic information, guidance on domestic and international exhibitions, policy formulation assistance, awareness on critical issues such as single-use plastic, and comprehensive marketing support, among other key services.”

Mr. Joshi further highlighted that 32 MSME-DFOs and 27 branch offices are strategically located across India’s state capitals and industrial cities, aimed at empowering MSMEs nationwide.

During the discussion, Mr. Scott Wang shared insights into the WTCA Network and its vision and mission, explaining how MSME clusters in Rajasthan could leverage World Trade Centers Association connections through World Trade Center Jaipur to gain a competitive advantage and succeed in the global market.

**This meeting was held on August 5, 2024 in Jaipur**



In Photo (From left to right): Mr. Navneet Agarwal, Assistant Director-Trade Promotion, WTC Jaipur, Mr. Scott Wang-Vice President, Asia Pacific, World Trade Centers Association (WTCA), Mr. Gaurav Joshi, Director in Charge, MSME-DFO, Ministry of MSME, Government of India and Ms. Aakruti Bagwe-Director Operations, WTC Mumbai.