

“Sambhav” program promotes entrepreneurship among youth

Ministry of MSME, Government of India launched “SAMBHAV” - a National Level Awareness Programme-2021 to create awareness among youth about the emerging entrepreneurship opportunities in India as part of the *Azadi ka Amrit Mahotsav* (75th Anniversary of Independence). World Trade Center Jaipur joined hands with MSME-DI Jaipur (under the Ministry of MSME, Government of India) to organize seven virtual programs across Rajasthan as part of this “SAMBHAV” initiative. The objective of the program was to encourage the youth of the state to take up entrepreneurship and contribute towards making Rajasthan a more progressive state.

The first program of the series was held on November 17, 2021 and was supported by Mewar University – Chittorgarh and Institute of Technology – Jaipur. This programme had active participation and motivational speeches from Mr. V.K. Sharma, Director, MSME-DI, Jaipur; Mr. Shahi Ram, General Manager, District Industries Centre, Chittorgarh; Mr. P.V Singh, Lead District Manager, Chittorgarh; Mr. Rupesh Kumar Pandey, Team Leader, SPMUP MFME Scheme Rajasthan Agriculture Marketing Board, Jaipur; Ms. Anila Choraria, Asst. Director, MSME-DI, Jaipur; Mr. R.S Choyal, Managing Director, Shri Vishvakarma Industries Pvt. Ltd.; Mr. Sumit Jain, DGM, MSME Technology Center, Bhiwadi; Mr. Harish Gurnani, Director and Prof. (Dr.) Hari Singh Chauhan from Mewar University, Chittorgarh, Rajasthan. The speakers were present all throughout the series to support the initiative.

The second programme of the virtual series was organized on November 18, 2021 and was supported by Jaipur Institute of Technology. The program featured an insightful presentation by Mrs. Shilpi. R. Purohit, General Manager, District Industries Center, Urban, Jaipur and a speech on career opportunities by Mr. Anil Kumar Sharma, Director, Jaipur Institute of Technology.

The third programme was organized in association with IIS University on November 22, 2021. Dr. Rupam Kothari, Associate Professor in-charge, IISU Incubation Centre joined and motivated the participants along with other speakers.

The fourth programme of the series was organized on November 23, 2021, and supported by the Manipal University Jaipur. Dr. Shilpa Sharma, Associate Professor and Deputy Director Quality & Compliance, Manipal University Jaipur enlightened the participants during the session.

The fifth programme that was organized on November 24, 2021, was supported by Swami Keshvanand Institute of Technology, Management & Gramothan (SKIT Jaipur). Mr. Ajay Dhanopia, Associate Professor- Department of Mechanical Engineering, SKIT, Jaipur joined the team of distinguished speakers and motivated the students.

Similarly, Banasthali Vidyapith, Rajasthan was the support partner for the sixth webinar that was held on November 26, 2021. The webinar was addressed by Prof. (Dr.) Harsh Purohit, Dean FMS-Wisdom & Faculty of Law, Banasthali Vidyapith, Rajasthan and Mr. Abhishek Pareek, CEO, Atal Incubation Center, Banasthali Vidyapith, Rajasthan.

The program on November 30, 2021, was supported by MLV Textile & Engineering College, Bhilwara and Dr. Dharendra Sharma, Principal, MLV Textile & Engineering College, Bhilwara and Mr. Arvind Vashishtha, Asst. Prof. & TPO, MLV Textile & Engineering College, Bhilwara graced the occasion with their kind presence and also addressed the audience.

Mr. Navneet Agarwal, Assistant Director, World Trade Center Jaipur proposed the Vote of thanks for all the programmes.

The webinar series was conducted between November 17 – 30, 2021.



(From left - right) Mr. R.S.Dahiya, I.E.D.S, Deputy Director MSME DI Jaipur, Mr. Navneet Agarwal, Asst. Director, World Trade Center Jaipur, Mr. V.K.Sharma, Director, MSME-DI Jaipur, Mr. M.K.Meena, Deputy Director, MSME-DI Jaipur, Mr. Girish Kumar Sharma, Assistant Director, MSME-DI Jaipur