

MSMEs Can Immensely Benefit from Government e-marketplace: Procurement Made Smart

At 'Udyog Samagam 2020', a District Industrial Exhibition-cum-MSME Conclave which was organised by MSME - DI and District Industries Centre Banswara, World Trade Center Jaipur collaborated in organising a presentation on 'Government e-marketplace: Procurement Made Smart' at a session which was chaired by Mr. Kailash Bairwa, IAS, District Collector.



Seated (L-R): Mr. Rahul Dev Singh, General Manager District Industries Center, Chittorgarh, Rajasthan; Mr. Ami Lal, Investigator – MSME-DI, Jaipur, Rajasthan; Mr. Navneet Agarwal, Assistant Director - Trade Promotion, World Trade Center Jaipur and Mr. Subhash Jain, District Development Manager, NABARD, Banswara, Rajasthan.

At the session Mr. Bairwa emphasised that MSME sector in Banswara has huge potential to emerge as one of major contributors to state's economy. He added that manufacturers need to embrace modern technology and learn to work on digital platforms to give their products greater visibility.

Mr. Rahul Dev Singh, General Manager, District Industries Center, Chittorgarh, Rajasthan was a special guest. Mr. Singh highlighted the importance and commencement details of GeM Portal. He explained "Government e-Marketplace owes its genesis to the recommendations of two groups of secretaries to the Prime Minister in January 2016. They recommended setting up of a dedicated e-market for different goods and services procured or sold by government / PSUs besides reforming Directorate General of Supplies and Goods (DGS&D). Subsequently, Union Budget 2016-17, announced setting up of a technology driven platform to facilitate procurement of goods and services by various ministries and agencies of government.

DGS&D with technical support of National e-Governance Division (Ministry of Electronics and Information Technology) has developed GeM portal for procurement of both products and services. The portal was launched on August 9, 2016 by Commerce and Industry Ministry. Procurement on GeM has been authorised through General Financial Rules by making necessary changes in government rules. Presently, more than 7400 products in about 150 product categories and hiring of transport service are available on GeM POC portal. Transactions for more than INR 140 crore have already been processed through GeM.

GeM is a completely paperless, cashless and system driven e-market place that enables procurement of common use goods and services with minimal human interface.

Addressing the participants on Inclusiveness, an important feature of the portal, Ms. Manju Mali, General Manager District Industries Centre, Banswara said, “GeM shall promote inclusiveness, wherein government buyers and sellers are welcome to use the platform. GeM will create a robust seller base and sellers interested in conducting business with the Government are welcome to do so on the platform. For buyers and sellers that do not have the know-how of using GeM, additional assistance in the form of focused training, onboarding sessions and continued feedback and support will be provided.”

During the program, Mr. Subhash Jain, District Development Manager, NABARD, Banswara also shared schemes of NABARD and explained the organisation’s position to ensure smooth credit flow for promotion and development of agriculture, cottage and village industries.

Mr. Ami Lal, Investigator – MSME-DI, Jaipur Rajasthan updated participants of MSME schemes to enable the local manufactures showcase their home-grown products at state and national level fairs and exhibitions.

Mr. Navneet Agarwal, Assistant Director – Trade Promotion, World Trade Center Jaipur discussed benefits of World Trade Centers Association, New York network for MSMEs, enabling them to take their business globally.

The Exhibition-cum-conclave was held at Kushalbagh Exhibition Ground, Banswara in Rajasthan on February 27, 2020.