

## International Women's Day Celebration



In Photo (from left to right): Ms. Mimansa Dadheech, Director, Mimansa Infotech; Dr. Maneesha Rastogi, Associate Professor, SKIT, Jaipur; Ms. Neha Julka Director, Boostup Sports, Jaipur; Ms. Pooja Ranawat, Director, Pooja Enterprises, Jaipur; Mr. Suresh Agarwal, Forti Jaipur and Mr. Navneet Agarwal, Assistant Director, World Trade Center Jaipur

**G**ender equality is the fifth goal under the United Nation's Sustainable Development Agenda 2030. Achieving this goal will facilitate the attainment of other sustainable development goals such as zero hunger, no poverty, good health & wellbeing, reduced inequalities etc. In order to create public debate on gender equality, World Trade Center Jaipur organized a panel discussion on "Planet 2030: "Aiming for Gender Equality and Women Empowerment" on the occasion of this year's International Women's Day. The session was organized in association with JW Media and Mimansa Infotech who were Knowledge Partners for the programme.

Ms. Pooja Ranawat, Director, Pooja Enterprises, Jaipur deliberated upon

how important it is today for women to consider skilling themselves with short term courses, training programs and avail apprenticeship opportunities. This will help them to be classified as trained professional and ultimately help in earning more, which would result in an improved standard of living.

Ms. Mimansa Dadheech, Director, Mimansa Infotech, Jaipur discussed how social media has become a boon for women staying in remote locations of our country. It helps connect with potential markets faster and spreads their work, news and significant achievements in no time. Moreover, the cost attached is negligible in comparison to travel and other associated costs.

Dr. Maneesha Rastogi, Associate Professor, SKIT, Jaipur stressed on

the need of education that increases the competence and aptitude of people to engross new technology.

Mr. Nitesh Dadhich, Channel Head, JW Media, in her speech, mentioned that communication is very significant for victory of a woman and media plays a substantial role to attain the same. Today, the role of media is to act as a catalyst of change and remove social inequality.

Mr. Navneet Agarwal, Assistant Director, World Trade Center Jaipur proposed the vote of thanks.

**The programme was held on March 5, 2022 at hotel Holiday Inn, Jaipur**

